

## School Profile 2022-2023

### Mission



A community that inspires passion for learning and life.

### Vision



To be an empowered, self directed, personalized educational environment.

### Values



Respect



Loyalty



Responsibility



Creativity



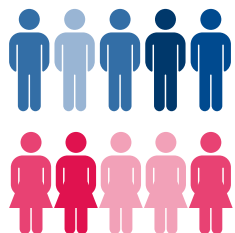
Honesty



Curiosity



### Student body



1, 817  
students

25

Maximum number  
of students per  
classroom

74%

Mexican

11%

North, Center and  
South American

14%

European

2%

Other nationalities

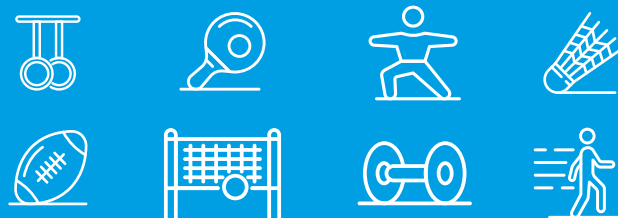


more than 25 nationalities

### Extracurricular activities



More than 15 in Paseo, Pedregal, and Lomas



More than 10 in Cuajimalpa

### Clubs (Cuajimalpa High School)

11th and 12th student-led clubs to develop their leadership skills and strengthen their cognitive and social skills.



Business



Illustration



QTSA  
(Queer Trans  
Straight Alliance)



Fashion  
(theory and  
history)

5

Hidroponic  
gardens



Reading

Debate

Photography

Yoga

Activism

Theater

Cooking

Español Viajero

# 2030 Strategic Plan

Since 2020, members of our community have joined efforts for the creation and implementation of the Peterson Strategic Plan 2030, with the objective of enhancing the school's position as a leader in innovation of the educational sector. The plan is based on the following 4 pillars:

## Goal 1. Life Skills

The priorities, rather than focusing on acquiring knowledge, are focused on developing skills such as emotional intelligence, flexibility, resilience and conflict resolution, which aim to turn students into individuals who know how to face day-to-day challenges.



## Goal 2- Upper School Modular Curriculum

The motivation to choose your own learning path is vital to transcend your own limits. That is why the IGCSE program was implemented in High School, with the objective of empowering students to choose which area to specialize in.



## Goal 3- Virtual Learning

The pandemic has accelerated the learning of digital skills, which we will maintain; by creating two parallel programs. "Virtual Days" will aim to support students' technological, autonomy, and organizational skills.



## Goal 4- Data, Tech, and Learning Trends

Learning needs and trends are constantly evolving. The creation of a Data X team will allow Peterson to reinforce their competitive advantage in the local and international educational markets by constantly investigating new trends to improve the student experience.



## Accredited by



## Member of



## Technology



**First educational institution in LatAm to be recognized as a Google Reference School:**

100+ employees certified as Google Educators.



**One-on-one Program:**

Middle and High School students receive computers for educational purposes.



**Apps and tools:**

60+ educational programs and apps to foster curricular development among students & faculty.



**Classroom equipment (for our hybrid program):**

Chromecast, Apple TV, projectors and foldable screens.



**Design Technology Lab: (in Cuajimalpa and Pedregal)**

Including 3D printers, wood cutters, and computers with 3D modelling software.

## Our Campuses

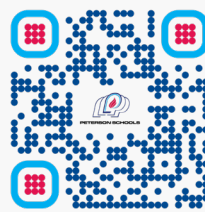
### Cuajimalpa



### Lomas



### Paseo



### Pedregal

